

JEFFREY HOKENSON



A Prospective Design Student

A lover of clean lines, minimalistic design, and balance.

RESUME

EDUCATION

Folsom High School (2010 - 2014)

Weighted GPA: 3.5

College Prep GPA: 3.61

Folsom Lake College (2014 - Present)

Current GPA: 3.52

Working on an AA in Arts and Humanities

WORK EXPERIENCE

Round Table Pizza (May 2015 - Present)

2793 E Bidwell St Suite 100, Folsom, CA 95630

I perform most tasks around the restaurant ranging from working on the register to making pizzas to bussing and washing dishes.

SKILLS

Microsoft Word

Microsoft Powerpoint

Adobe Photoshop CC

Adobe Illustrator CC

Adobe Premiere Pro CC





PROJECT ONE: XBOX ONE CONTROLLER

In this project I had to illustrate a controller or a phone in Adobe Illustrator CC. For my subject I chose my Xbox One controller. In this project I learned about perspective and lighting effects. Also, as my first Illustrator project I learned some basics with the drawing tools.

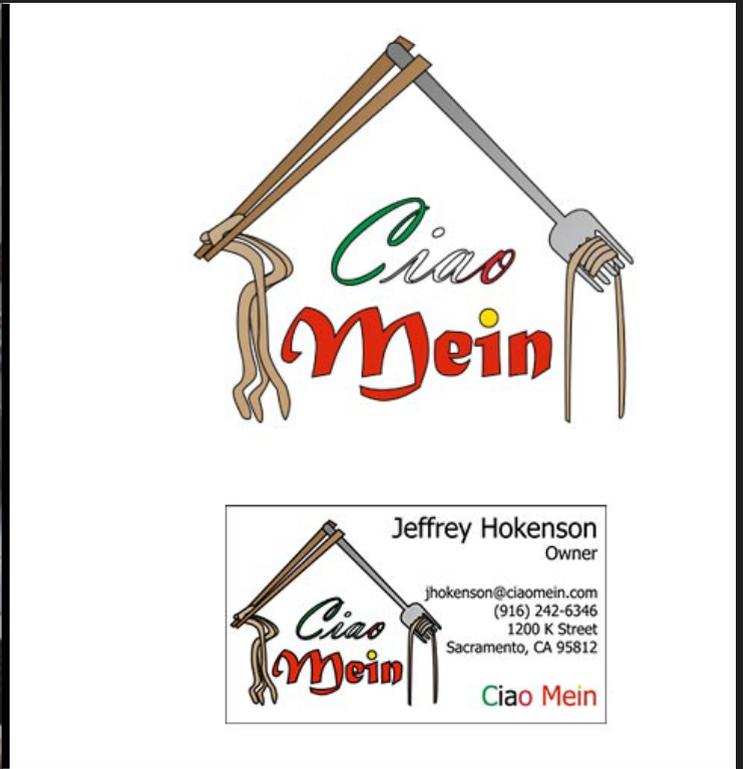
Adobe Illustrator CC



PROJECT TWO: INTERIOR DESIGN

For this Illustrator project I had to trace a photo of an interior design using the pen tool. I then had to color the photos with two different color schemes. I chose to do a monochromatic blue scheme for the first one and a light blue & orange complimentary scheme for the second. I learned different color schemes and mastery with the pen tool in this project.





PROJECT THREE: LOGO/BRANDING

For this project, I was assigned an imaginary restaurant to create an identity for. The restaurant I was assigned was called Ciao Mein, a blend of Asian and Italian cuisine. I had to create a logo, a business card, and a bus shelter advertisement for the make-believe establishment. In this project I learned how it would be to work with a client in a design studio and I also learned more about vector art.

Adobe Illustrator CC





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From the Trail



Random Hiker
@naturefreak

Thanks to @HikingHandbook I found this awesome new trail near my town! The reviews convinced me to check it out!

2 days ago



Nature Lover
@tree_hugger

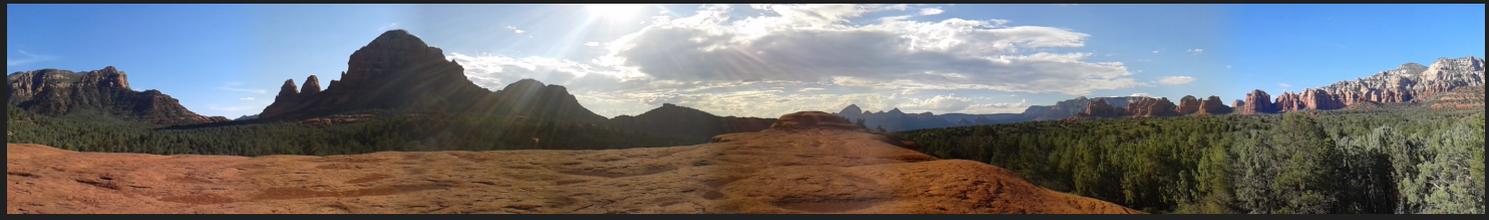
I love @HikingHandbook! They help me find new trails so easily! And the maps and directions are so clear!

PROJECT FOUR: WEB PAGE MOCK-UP

For this project I stepped into the shoes of a web designer and created the index for a website that I made up. This project started with a rough sketch and a creative brief. Then the ideas were turned to real life in Illustrator. An additional requirement for this project was to include an auto-trace image, which I did with the background. In this project I learned more about color palettes, typography, and how to create designs directed at a target audience.

Adobe Illustrator CC

JH



PHOTOGRAPHY: SEDONA, ARIZONA

Taken in July of 2013, this wide panoramic shot shows the beautiful landscape of Sedona, AZ. To the left and right of the photo you can see some of the many red rock mountains popping out above the desert forest below. In the middle, the sunbeams cast light over one the massive rock formations, helping to set the tone of the photo.

Photography



PHOTOGRAPHY: O'AHU, HAWAII

Taken in May of 2015, this panoramic shot shows off what the Hawaiian island of O'ahu has to offer. The photo was shot from the top of the rim of Diamond Head and shows off the Ko'olau Mountain Range in the background. The suburbs of Waikiki are seen in the background off to the left and the shoreline of Maunalua Bay are seen on the right side of the photo. In the foreground, you are looking into the extinct crater of Diamond Head.

Photography